

DIGITAL FACT #1
4,631 opt-in e-newsletter subscribers per week

DIGITAL FACT #2
16,000+ website visits per month

DIGITAL PARTNERSHIP PACKAGES ON B4ED.COM

ANNUAL COMMITMENT

GOLD PACKAGE £3,000

- 12 news releases to be published on the website and supported with social media
- Contribution to 12 e-newsletters delivered to an opt-in subscription database
- Super Leader boards for three key months of the year
- Marketplace profile for a year
- One direct solus e-shot specifically targeted to your customers (job role and type of education establishment)

- One company profile video**
- Filmed at our offices or commercial partner's location (travel cost to be factored in for site visits)
 - Script, time and general style to be agreed beforehand
 - Video duration will be up to 2 mins
 - Promoted via the B4E website, supported with a website article and social media

DIGITAL FACT #4
7 minutes dwell time per website visit

B4ED.COM

Educating the construction industry

The Building 4 Education website offers a brilliantly targeted digital platform for all those working in the education construction sector, from builders and architects to college facilities managers and PSBP project managers. Our website and weekly e-newsletter offer a compelling mix of up-to-the-minute stories, expert blogs, in-depth features, videos and effective, call-to-action advertising opportunities for our commercial partners



SUPPLIER NEWS
 New products & services



FACILITIES MANAGEMENT
 Energy, waste, security, safety



BRICKS & MORTAR
 Design, construction, roofing, cladding, modular

DIGITAL FACT #3
6,000+ website unique visitors per month

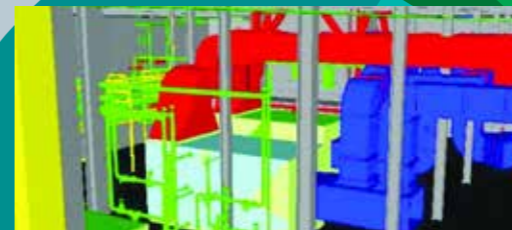
BUILDING 4 EDUCATION



INTERIORS
 HVAC, lighting, classroom design



SUSTAINABILITY
 Renewable energy, BREEAM



TECHNOLOGY
 Digital trends, BIM

SILVER PACKAGE £1,750

- 12 news releases to be published on the website and supported with social media
- Contribution to 12 e-newsletters delivered to an opt-in subscription database
- Leader board banner for three key months of the year
- Marketplace profile for a year

BRONZE PACKAGE £550

- 6 news releases to be published on the website and supported with social media
- Contribution to 6 e-newsletters delivered to an opt-in subscription database
- Middle page unit (MPU) for three key months of the year
- Marketplace profile for a year

DIGITAL FACT #5
1,750 Twitter followers

NEW LOOK!

B4ED.COM is getting a makeover:

- ✓ More stories
- ✓ More rich media
- ✓ Fresh, clean design
- ✓ More user-friendly
- ✓ More advertising opportunities

TO TAKE ADVANTAGE OF THESE BRILLIANT ANNUAL PACKAGES, CONTACT OUR SALES TEAM NOW ON 0117 300 5526